



The Textile Institute

Southern Australia Section Inc

## NOMINATION INVITATION

# The Textile Institute National Student Design Awards 2011

### ***STUDY DESIGN OVERSEAS - LIVE IN PARIS FOR THE SUMMER***

The annual Textile Institute Southern Australian Section (TISA) design competition is for full time fashion students across Australia. It provides students with the opportunity to participate in an exciting competition that brings together industry partners and potential employees - the future of the TCF industry.

TISA is the only professional organisation in the textile and fibre industry that provides the unique opportunity for Australian fashion and textiles students to study overseas at the prestigious Paris American Academy ([www.parisamericanacademy.edu](http://www.parisamericanacademy.edu)). ***Nominate for Awards selection and you may be celebrating in Paris.***

The TISA Awards have been running for the past two decades and the outcomes of the competition, for both students and the Australian TCF industry, continue to exceed the expectations of the Awards brief. Education and training facilities Australia wide acknowledge, through their continued participation and student support of the Awards, the importance of the further training and education opportunity our Awards provide. Award winners and finalists have carved out successful careers launched from their TISA Award recognition and their Paris American Academy experience.

The Textile Institute is the leading global professional body of the Textile and Clothing industries, recognised for its service provision, education and training opportunities. The Textile Institute is the chartered institute of the textile industry. It was incorporated in Great Britain by a Royal Charter granted in 1925. The Textile Institute is the only organisation that can award chartered qualification for the Textile and Clothing industry under the EU's qualification Directive and by Public Service Commissions throughout the Commonwealth.

#### **Main prizes:**

- 1. Grand Prize** - Four weeks tuition and accommodation at the Paris American Academy selected by a panel of local and international design professionals and Paris American Academy alumni
- 2. Industry Prizes** – A number of cash, work experience, and career mentoring prizes will be selected by individual award sponsors
- 3. Audience Prizes** – A cash prize is given to the winner chosen by the audience on the night of the Awards showcase.

**Nominate for the  
attend the Awards**



**TISA Awards and book to  
Showcase at**





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[www.textileinstitute.com.au](http://www.textileinstitute.com.au) and follow us on facebook

# The Textile Institute National Student Design Awards 2011

## Competition Overview

### Applicants must be nominated by their educational institute

Institutes can nominate more than one applicant

Applicants are to design, develop, and present a sample/s for a capsule range of fashion textile garments or products

A **minimum** of **one** co-ordinated sample outfit, for the chosen category needs to be designed.

Creative use of advanced and/or sustainable textiles and/or techniques is encouraged and is to be promoted as a feature of each entry.

The fashion categories are:

1. Day wear
2. PM wear
3. Active sportswear

**More than one category may be entered but this must be clearly stated on each entry.**

*Complimentary fashion textile accessories may be submitted but must be comprehensively explained. Applicants must clearly label each entry with the chosen category title and fashion range market niche.*





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## Important Dates

Monday 25 <sup>th</sup> July	Final date for Registration and Payment
Tuesday 26 <sup>th</sup> July - Friday 19 <sup>th</sup> August	Stage A Judging
End August	Notification of Finalists
Monday 26 <sup>th</sup> September - Friday 7 <sup>th</sup> October	Stage B Judging and Interviews
Tuesday 18 <sup>th</sup> October	Award Showcase Presentation

## 1. Registration

Full instructions can be found at [www.textileinstitute.com.au](http://www.textileinstitute.com.au)

Electronic Submission of:

- **On-Line Registration Form**
- **Nomination form/letter** from applicant's educational institution
- **A Relevant Curriculum Vitae** i.e. one that would enable the applicant to secure a job in the TCF industry. This must be no longer than 2 A4 pages and include a photograph.
- **Rationale of the entry proposal** by the applicant, of no more than 300 words which clearly identifies the chosen category by theme/inspiration and target market
- **A specific selection of concept artwork, images and references** to support the application which should be formatted as commercial 'storyboard'/'storybook' and submitted electronically.

File naming for electronic submissions: *Myname.Myinstitute.Mynomination.1pdf*;  
*Myrationale.Mycurriculumvitae.2pdf*;  
*Myentryproposalandartwork.3pdf*.

## 2. Payment

\$50 non-refundable, entry processing fee

Use the electronic payment section at [www.textileinstitute.com.au](http://www.textileinstitute.com.au)





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### 3. Stage A Judging

The judging criteria are as follows:

- 25% Innovation of design – creative flair as a designer
- 25% Innovative use of textiles
- 25% Technical aspect considerations and viability for manufacture
- 25% Professional Presentation (requires complete submission of all Registration requirements)

### 4. Stage B Judging of Garments and Interviews of finalists

Finalists will be notified of their finalist status and individual interview date and time.  
(Arrangements can be negotiated for inter-state finalists)

**At the interview, the finalist's garments and hard copies of final artwork will be presented for review in reference to their original submission.** CAD or manual submissions will be **equally** considered

Finalists will be asked to display and discuss:

- **Final garments**
- **Final Artwork A3** size – in a standard commercial folio(s) or bound (no other formats will be accepted)
- A **separate** folio for **each** category should be provided if more than one category is entered
- **Design Specifications** (A4) include complete specifications for functional garment/product design and manufacture, i.e. explanation of design development and full realisation details
- **References/bibliography** and **specific** back-up materials to be included, as appropriate
- Any **outsourcing** of embellishments, production treatments, and technical services should be acknowledged by the finalist





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**Stage B Judging** will include a review of Stage A Judging criteria with **further consideration** to:

- **Continuity and consistency** between design concept and garment/product execution
- **Garment/product engineering** and assembly of the garment/product
- **Realisation** of the total concept and commercial viability
- **Fabrication innovation**
- **Personal presentation** in relationship to demonstrated capability to participate in the Paris American Academy program and represent TSIA

**Note:** There is provision for finalists to improve on their original design as they construct the garments. However, the final garment should remain **recognisable** as that designed, and be accompanied with a rationale for the changes made.

**Finalists must submit at the interview and leave,** a short **DVD/movie/slide** show of the garment on a live model/in realistic usage. This is to assist the judges with the 3-dimensional view of the garments/products on the intended model and/or in use in a realistic environment.

Finalists are required to bring to their interview all specific hardware and software needed to demonstrate their work. This may include live models

## Conditions of Entry

1. The TISA design competition is open to students who have completed at least one year of study
2. The competition seeks excellent design students who are capable and ready to advance their professional education overseas in the year immediately after the awards presentation. It is not possible to defer the up-take of the Paris American Academy course position as course timing is pre-determined by the Paris American Academy schedule
3. All material will remain the property of, and will be returned to the creator
4. All design and garment/product pieces are to be labelled with student's name, address and contact phone number. Also include a reliable email contact as this will be a primary form of contact and communication.
5. The design formulated on a



competition concept is single entrant system as





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there is only one student place available at the Paris American Academy. Teams of 2 or more students may register, however, we request that teaching staff provide details of practical circumstances leading to syndication and an agreement on potential prize sharing at the time of registration.

6. The Grand Prize winner will receive The Textile Institute Prize, which includes accommodation and attendance at a four-week Summer Fashion course at the Paris American Academy [www.parisamericanacademy.edu](http://www.parisamericanacademy.edu). The course provides tuition from skilled, professional personnel with the city of Paris as the campus. Included in the course are visits to Paris fashion releases and to selected world famous fashion houses. This course is valued at \$6000. The prize does not include return airfares to Paris.
7. The Grand Prize winner is expected to provide a report of their study experience to be published/presented at the events such as the following year's awards showcase.
8. The Textile Institute reserves the right to add further prizes to those publicised. Additional prizes offered will be communicated to participants via our website and at the awards showcase event.
9. It is an understanding that the Textile Institute will use this competition to generate publicity, and the creators of winning entries may be featured in various publications and on the Textile Institute website. To this end we will need the cooperation of the winners and their mentors in post-competition publicity exercises.

**All matters relating to the Awards, including the decisions of the judges, shall be final.**

**The preceding information is correct at time of publishing, June 2011.**

Please visit [www.textileinstitute.com.au](http://www.textileinstitute.com.au) for information updates, participant instructions and *Online Contact* [enquiries@textileinstitute.com.au](mailto:enquiries@textileinstitute.com.au) addressed to the Chair, The Textile Institute Student Design Awards Judging Panel, Textile Institute Southern Australian Section (TISA).

