

Breakfast with international trend expert, Milou Ket

The TISA Southern Australia Section Inc is delighted to present the world renowned trend expert, Milou Ket as guest speaker at a very special breakfast.

The Amsterdam-based Milou works across the globe advising on trends and future themes that embrace colour, structures, style and design. She seeks to inspire as she lends support to future product development.

In Melbourne to headline the 2011 Seminar Program at Furnitex Decoration & Design, Milou will take the opportunity to share with us at TISA her insights and expertise in worldwide trends that will influence fashion into the future.

Please join us for this insightful fascinating presentation, one not to be missed:

Date: Wednesday 20 July 2011
Time: 7.30am for 8.00am sharp start
Venue: Room Building D201
Kangan Institute
85 Cremorne Street
Richmond

Cost: \$20 members and students
\$30 non-members

Payment: By Direct Bank Transfer:
Account Name: The Textile Institute
BSB: 013-523
Account Number: 4980-16279

OR
Cheque:
Payable to: The Textile Institute
Post To:
c/o Permanser, 174 Victoria Parade, East Melbourne, VIC 3002

RSVP: By Monday 18 July

Please confirm your attendance and payment by contacting Nadine on 9690 9199 or nadine@tesch.com.au

KET

INSPIRATION FOR THE HOME

Exclusive fabric swatches and materials Inspiration for product development

Bedding Bath Ceramics Paper products Wall covering

FORECAST Features 6 to 7 trend themes for the interior market which are visualised through many inspiring collages, emphasising clear styling, atmospheres of colour, materials, prints and decorations.

COLOURS - A carefully composed colour card accompanies each theme.

PRODUCT DEVELOPMENT The book contains more than 60 full-colour pictures, giving buyers, designers and stylists inspiration and ideas for product development. Attention is given to weaves and prints for interior textiles, plastics, paints and stains, wallpaper, small furniture, ceramics, tiles, bath and kitchen utensils, cutlery, crockery and accessory products for decoration. A cd-rom with text, images and music is included.

The book is also a great asset for marketing and advertising departments.



SHARON RAE

PRINCIPAL FASHION FORECAST SERVICES COLOUR INTELLIGENCE

Sharon brings over 25 years experience to the textile and apparel industries. After opening Fashion Forecast Services eighteen years ago, Sharon's experience expands the dynamic fashion and interior industries.

Fashion Forecast Services distributes leading International trend & forecast reports, specializing in colour, styling, retail and forecast services from the USA, UK and Europe.

Sharon has a diverse level of experience in the fashion and textile industries. She started her career in the men's shirting business, then progressed to a national sales role with Ragtrader where she developed her contacts with the International forecast report business and became the Pantone Textile® Colour System distributor. The business is now diversified to include the introduction of the Pantone Plastics® System along with the trend and forecast reports from the pre-eminent global trend predictors.

Fashion Forecast Services is considered the major supplier to the industry for International reports and services. Sharon's customer base includes Target, Kmart, Sussan Corporation, RM Williams, Domestic Textile Corp, Electrolux, Cavalier Bremworth, Woven Image, Kas, Triumph, Pacific Brands, Freedom, Glassons, Bendon Group and many more.

Colour Intelligence was formed in 2008 and is the sole distributor to Australia and New Zealand of the Pantone Textile® Colour System and the Pantone Plastics® System.

Sharon travels internationally on a regular basis. She presents to industry bodies and gives regular informative talks to colleges around Australia.

Fashion Forecast Services turned 20 in April 2011.



[Download Pantone Fashion + Home 175 New Color Book](#)

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**175 NEW
COLORS
to celebrate!**



PANTONE® FASHION+HOME

Exploring the new 175 Color Additions

Red/Pink

In the red family we included cherry reds with both blue and yellow undertones, and deeper cabernet reds with hints of brown. With pink being popular and uplifting, we added a range from a soft Ballerina Pink to a vivacious Deep Rose with blue undertones.

Orange

With the orange family becoming more prominent we expanded our range to include more hot and radiant orange shades with red undertones such as Tangerine Tango as well a variety of some spicy and deeper oranges that display a dollop of brown with names like Cinnamon Stick and Marmalade.

Yellow

To enhance our selection of yellows, we brought in more true yellows in the light to mid-tone range including Lemon Meringue and Solar Power and also some softer, warmer yellow hues reminiscent of Flan and Pear Sorbet.

Browns

In the brown family we brought in several of the delicious pure chocolate browns like Ganache and Chocolate Torte which are deeper and richer. With the taupe and khaki family ascending in popularity we also added in a variety of warmer and more classic taupes including a Toasted Coconut and Humus which display a golden base.

(continued)

Exploring the new 175 Color Additions

Greens

The rising importance of the green family led to the addition of a wide array of green hues ranging from the lush and deep true hunter greens like Climbing Ivy, to the gemstone influenced emerald greens such as Jolly Green and on to the more grayed down blue based greens like Belgian Block and Agave Green.

Blues

With a renewed emphasis on blue based shades, we added varying degrees of periwinkle blues including Paler Halogen and Chambray Blue, some more watery based teal and aquamarine blues with names like Mykonos Blue and Aqua Splash and 12 new navies including several red based navies, a true indigo and more classic navy shades like Night Sky and Evening Blue.

Purples

As purple hues continue to soar, we added some more vibrant red based purples such as Cherries Jubilee and Granite, several grayed down purples with blue undertones suggestive of a Mesa Rose and some more mystical smokey violet shades.

Mauves

We increased the variety of our blue based pinks from the palest rose to the deeper azalea tones.

Whites

Whites, the purest of the pure and that most classic of shades, were expanded in both warm and cool tones.

Grays

With grays more in demand, we added a wide range of grays in varying color depths including the more neutral blue based grays with names like Storm Front and Graphite, as well as some red based and green based grays.

Blacks

Black Bean and Tap Shoe are just two examples of the variety of new sleek and sophisticated black shades we added to round out our collection of blacks hues in our palette.