



**The Textile Institute** (Southern Australia Section) **presents**

## **The National Student Design Awards**

These National Awards for fashion school students have been an annual event since 1993. The Awards are recognized throughout Australia by industry, academia and students as providing the foremost student design award competition in Australia. The **major prize is four weeks paid tuition and accommodation at the exclusive Paris American Academy**. In addition a variety of other prizes ranging from cash to work experience are awarded to other category winners.

The event is very well attended by students, industry leaders, academics and government officials and provides a broad promotional audience by the awards presentation event. The Textile Institute offers a range of sponsorship opportunities for organisations considering to encourage the development of student fashion design in Australia that provide significant exposure for contributors. For more information please contact **Mary Mirt, Awards Coordinator** on **0408 173 617**, email [mary.mirt@rmit.edu.au](mailto:mary.mirt@rmit.edu.au) OR **Ann Williams, Textile Institute Admin Office** **03 5267 2426**, email [enquiries@textileinstitute.com.au](mailto:enquiries@textileinstitute.com.au)

### **SPONSORSHIPS AVAILABLE for 2008**

#### ***Naming rights – acquired by The International Fibre Centre 2007 - 2009***

- Name to be included in awards title
- Acknowledgement on personalised website on TI website;
- Participation and acknowledgement in all media related briefings and events for 12 months;
- 10-15 minute presentation opportunity at the awards ahead of presentation of the major award;
- Logo and name inclusion on all documentation relating to the awards;
- Banners placed prominently on stage for presentations and parades;
- Company profile included in Event booklet, TI newsletter and summary of event;
- International exposure through the TI global newsletter;
- Full product display in student exhibition area;

#### ***Major Sponsor \$ 5,000***

- Acknowledgement on Awards page on the TI website including company profile;
- Logo included on all awards related correspondence;
- Acknowledgement as a major sponsor in all media related activities;
- Naming rights to one industry specific award or public choice;
- 5-10 minutes presentation opportunity at the awards ahead of presenting an award;
- Two banners to be placed in main awards area;
- Company profile in event booklet and link in TI Newsletter;
- Limited company profile in summary of event;
- Information display at registration desk;
- International exposure through the TI global newsletter.

#### ***Industry Specific Awards \$ 750***

- Acknowledgement on Awards section of the TI website;
- Logo to be included on all awards documentation;
- Opportunity to tailor award title within design brief boundaries;
- Acknowledgement by MC as sponsor of the award being presented;
- One banner to be displayed in the main award area;

- o Name and logo included in event booklet.

**Public choice – acquired by *Lectra Australasia 2008 and 2009***

- o Acknowledgement on Awards section to TI website;
- o Logo included on all awards documentation;
- o Acknowledgement by MC as sponsor of the award;
- o Inclusion of logo in audience voting sheet;
- o One banner to be displayed in the main award area.

**Work Experience Offer to Winning Students and Runner Ups**

- o Acknowledgement on Awards section of the TI website;
- o Logo to be included on all award documentation
- o Acknowledgement by MC of all companies offering work experience

**Events Communications Advertising \$ 125**

- o Inclusion of advertisement in event Flyer and communications documentation

**ALL SPONSORSHIPS INCLUDE TICKETS FOR YOUR VIP GUESTS TO ATTEND THE EVENT**

Sponsorship packages are subject to GST

Please contact Ann Williams at the Textile Institute Administration Office with your preferred sponsorship package to support the National Student Design Awards for 2008.

**Jose Luis Alvarez 2007 National Student Design Awards Winner**



Jose, student at RMIT University, Brunswick received a resounding applause of appreciation and confirmation that he was the worthy winner of this year's National Student Design Awards. Jose will experience a trip to Paris and 4 weeks tuition at the infamous Paris American Academy working with Peter Carman as his Mentor. The inspiration for Jose's designs came from the medieval era, in particular the crusades of that point of time. He based many of his designs on the outfits, armour and garments of the middle ages, ranging from European battlers through to the warriors of Asia. He was inspired by the irregular lines found within in the construction of Melbourne's own Federation Square. By merging the main ideals of these two strong themes, he created a small range of garments entitled "Warriors" Pictured above, Jose's model and garment, Barry White, CEO The International Fibre Centre, and Jose on the right. Thanks to The International Fibre Centre, a key supporter of education and training, Jose can look forward to attending his tuition course at the PAA. TISA notes its appreciation to The International Fibre Centre, as naming rights sponsor of the competition and awards and all other sponsors and supporters who make a designer's dream a reality!

